



# ***BOTT RADIO NETWORK***

## **Appoints Steve South as Chief Operating Officer & Director of Business Development**



Steve South  
COO/Dir., Business  
Development

**OVERLAND PARK, Kan., June 10, 2010 -**

Bott Radio Network is pleased to announce the appointment of Mr. Steve South to their executive management team as Chief Operating Officer and Director of Business Development.

A graduate of the University of Kansas in Lawrence, Kansas, with a Bachelor of Science in advertising and journalism, South brings with

him a wealth of broadcast management experience,

including nine years with the San Francisco based television broadcasting division of Chronicle Publishing Company. During that time, Steve served with distinction as Vice President and Station Manager of Chronicle's three Kansas ABC affiliate stations: KAKE-TV in Wichita, KUPK-TV in Garden City, and KLBY-TV in Colby.

With South at the helm, KAKE-TV in Wichita was named twice consecutively as "Station of the Year" by the Kansas Association of Broadcasters and received the Edward R. Murrow National Award for "Overall Excellence" given once a year to only two stations nationally. In addition, Steve served as President of the Wichita Broadcasters Association and as a member of the Executive Board of the Kansas Association of Broadcasters.

Following the sale of Chronicle's television stations, South spent several years as General Sales Manager at KTNV-TV Las Vegas, an ABC affiliate, and most recently he served seven years as a Marketing Consultant for Time Warner Cable Advertising. South's experience includes 17 years of executive broadcast management experience and an additional 12 years of media marketing and sales experience.

As Chief Operating Officer and Director of Business Development, South will participate in setting policy for Bott Radio Network and

**ARKANSAS**

Fayetteville West Memphis

**CALIFORNIA**

Fresno Modesto

**INDIANA**

Ft. Wayne

**IOWA**

Sioux City Spencer  
Sioux Rapids

**KANSAS**

Abilene Iola  
Arkansas City Junction City  
Atchison Kansas City  
Dodge City Manhattan  
El Dorado Newton  
Emporia Russell  
Garden City Salina  
Hays Topeka  
Haysville Wichita  
Independence

**MISSOURI**

Branson Mt. Vernon  
Camdenton Neosho  
Cape Girardeau Oran  
Carthage Osage Beach  
Cole Camp Osceola  
Columbia Poplar Bluff  
Cuba Richmond  
Hermitage Rockaway Beach  
Independence Rolla  
Jefferson City St. Joseph  
Kansas City St. Louis  
Kimberling City Scott City  
Kirksville Sikeston  
Lebanon Springfield  
Lexington Stockton  
Maryville Stover  
Monett Sunrise Beach

**NEBRASKA**

Columbus La Vista  
Cozad Lexington  
Crete Lincoln  
Dakota City Norfolk  
Fremont North Platte  
Grand Island Omaha  
Hastings York

**OKLAHOMA**

Bartlesville Tulsa  
Oklahoma City The Village  
Shawnee

**TENNESSEE**

Memphis Nashville

**TEXAS**

Longview Tyler

**WYOMING**

Jackson Hole

**NATIONWIDE**

Sky Angel IPTV Channel 202

**WORLDWIDE**

bottradiationetwork.com

For a complete station listing:  
www.bottradiationetwork.com

manage the day-to-day operations. He will work directly with all regional managers and department heads. South also will be actively involved in developing partnership opportunities with business sponsors across Bott Radio Network.

The hiring of Steve South comes amid some important recent organizational developments at Bott Radio Network. In January 2010, Rich Bott was promoted from Executive Vice President to the position of President and CEO. Founder Dick Bott continues to serve as Chairman of the Board.

“We are delighted to welcome Steve South to our executive management team,” Rich Bott, President/CEO of Bott Radio Network, said recently. “He has built his career on valuing people, teamwork, integrity, and results. We are confident that this, combined with his extensive experience and knowledge, will help drive our future growth and service at Bott Radio Network.”



Rich Bott  
President/CEO

Steve South and his wife, Linda, returned to the Kansas City area several years ago to be near family. “Linda and I are thrilled to be associated with Bott Radio Network. BRN has played a vital role in the development of our faith over the past 30 years. We left the Kansas City market for 17 years for broadcast management positions, and we were so fortunate that Bott Radio Network was broadcasting in almost all of the markets where we lived. The consistent guidance from quality Bible teaching found on BRN is one we are honored to represent,” South commented.

Steve is active in his local church and volunteers his time to mentor prisoners at Lansing State Prison in association with Chuck Colson’s Prison Fellowship Ministry.

With headquarters in Kansas City, Bott Radio Network is recognized as a national leader in Christian broadcasting. For more than 48 years, Bott Radio Network has featured America’s finest Bible teachers and Christian news and information programs to help people grow in the Lord and apply their faith in their daily lives. Bott Radio Network

stretches across the United States from California to Tennessee, with a focus on the heart of America.

Bott Radio Network, founded in 1962, currently broadcasts its format of Quality Bible Teaching with Christian News and Information on 82 radio stations, reaching into 15 states with a combined coverage area of 40 million people. BRN is also heard nationwide on SkyAngel Channel 202, worldwide online at **bottradiionetwork.com**, and on the iPhone and Blackberry. You can find Bott Radio Network on Facebook at [facebook.com/bottradiionetwork](https://www.facebook.com/bottradiionetwork) and follow them on Twitter at [twitter.com/bottradio](https://twitter.com/bottradio).

**For press release photos, go to**

**<http://www.bottradiionetwork.com/about/network-news/#bottom>**

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