

Bott Radio Network is a national leader in Christian Talk Radio, with 47 years of service. BRN broadcasts Quality Bible Teaching, Christian News and Information over 82 stations reaching into 15 states, covering 40 million people. In St. Louis BRN operates two major radio stations at 91.5FM with 100,000 watts of power and at 1320 AM. BRN also broadcasts nationwide over SkyAngel (Channel 202), and worldwide at www.bottradiationetwork.com.

Role

The St. Louis Regional Manager is entrusted with the leadership, management, and growth of Bott Radio Network in the greater St. Louis area, with a focus on growing local and regional revenue, as well as maintaining and developing key community service relationships.

Responsibilities

- (1) Operate in line with the values and vision of the Bott Radio Network (BRN).
- (2) Comply with all federal and state regulations for business and radio.
- (3) Build productive regional relationships to achieve goals and serve the community
- (4) Lead and mentor full-time staff of twelve and part-time staff of ten
- (5) Communicate effectively with home office and local staff

Traits

- (1) Personal integrity – do the right thing when no one else is watching
- (2) Passion and enthusiasm for BRN programming and projects
- (3) Professional acumen – proven record of business leadership success
- (4) Pupil – a humble heart and intellectual curiosity required for continuous learning
- (5) Proactive – self starter; positive attitude; ability to inspire others

Skills

- (1) Development of local/regional sponsorship revenue
 - a. Demonstrated excellent sales/marketing/leadership skills
 - b. Ability to tell the BRN story with clarity and conviction
 - c. Execute the business-to-business, BRN marketing strategy within the St. Louis region, from scheduling the first call, to proposal development, to close and collection for advertising, underwriting, and local program development
 - d. Be an enthusiastic team leader and relationship builder
- (2) Managerial
 - a. Mentor and inspire our professional St. Louis team
 - b. Ability to meet goals and timelines
 - c. Effective communication skills: listening, speaking, and writing
 - d. Ability to work within a budget

(Continued)

Skills (continued)

- (3) Servicing - Provide best-in-class service to all partners including advertising sponsors, churches, para-church ministries, broadcast ministries and listeners.

- (4) Other
 - a. Computer: Microsoft Office competency
 - b. Research: ability to gather information from various sources to frame an issue
 - c. Critical thinking: the ability to analyze options and the discernment to either ask for help or choose the option that is most likely to succeed
 - d. General knowledge of radio industry is a plus

**Please contact Mr. Rich Bott, President, for more information:
rbott@bottradiationetwork.com or via phone at (913) 693-5702**