

EEO PUBLIC FILE REPORT

For the period from April 1, 2010 to March 31, 2011

Prepared by: Richard P. Bott, II
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
WCRV	6486	AM	Memphis, TN	NO

A. The following is a list of all vacancies for full-time jobs during the reporting period:

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
Account Executive	06-30-2010	11-01-2010
Overnight Control Room Operator	08-23-2010	08-23-2010
Daytime Control Room Operator	09-08-2010	09-09-2010
Daytime Control Room Operator	11-01-2010	11-08-2010

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone</u>
1. Bellevue Baptist Church	P. O. Box 1210 Cordova, TN 38088	Paul Adams	(901) 347-5216
2. Central Church	2005 Winchester Blvd. Collierville, TN 38017	Randall Johnson	(901) 888-4673
3. Christian Brother University	650 E. Parkway South Memphis, TN 38104	Curt Rogers	(901) 321-3000
4. Crichton College	P. O. Box 757830 Memphis, TN 38127	Lisa Crocker	(901) 320-9740
5. Fellowship Memphis	P. O. Box 11465 Memphis, TN 38111	Bryan Loritts	(901) 458-8899
6. HisAir.net		Katie McCaffrey	(913) 693-5840
7. Internal Posting			
8. LeMoyne-Owen College	807 Walker Avenue Memphis, TN 38126	Denita Hedgeman Director of Career Services	(901) 435-1728
9. Lord's Tabernacle Church*	2822 Midland Avenue Memphis, TN 38111		(901) 327-1332

10	Memphis Business Journal	80 Monroe, Suite 600 Memphis, TN 38103		
11.	Mid-America Baptist Theological Seminary	2095 Appling Road Cordova, TN 38088	Amy Whittington	(901) 751-8453
12.	Mid-South Christian College	P. O. Box 181056 Memphis, TN 38181	Larry Griffin	(901) 375-4400
13.	Mississippi Boulevard Christian Church*	70 North Bellevue Memphis, TN 38104	Eva Anderson Human Resources Director	(901) 729-6222
14.	NAB.org	National Association of Broadcasters	Katie McCaffrey	(913) 693-5840
15.	NRB.org	National Religious Broadcasters	Katie McCaffrey	(913) 693-5840
16.	Second Presbyterian Church	4055 Poplar Avenue Memphis, TN 38111	Gail Stevens	(901) 454-0034
17.	Southwest Tennessee Community College	5983 Macon Cove Memphis, TN 38134	Brenda Williams Career Services	(901) 333-4180
18.	Staff Referral			
19.	TABTN.org	Tennessee Association of Broadcasters	Katie McCaffrey	(913) 693-5840
20.	Tennessee Department & Workforce Dev.	5368 Mendenhall Mall Memphis, TN 38115	David Chamberlain	(901) 365-3205
21.	Tennessee Technology Center	550 Alabama Memphis, TN 38104	Roland Rayne	(901) 543-6169
22.	University of Memphis	400 Wilder Tower Memphis, TN 38152	Jackie Webb jwebb2@memphis.edu	(901) 678-2239
23.	WCRV Radio	6401 Poplar Ave Ste 640 Memphis, TN 38119	Todd Payne	(901) 763-4640
24.	BRN Website	bottradionetwork.com	Christopher Murphy	(913) 642-7770

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

Account Executive	Staff Referral	Transfer from another station
Overnight Control Room Operator	Staff Referral	Promotion
Daytime Control Room Operator	Staff Referral	Transfer from another department
Daytime Control Room Operator	Staff Referral	Re-hire

During the previous 12 months, there were a total 13 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by:

<u>Position</u>	<u>Recruitment Source</u>	<u>Total Interviewees</u>
Account Executive	Staff Referral	1
Account Executive	Memphis Business Journal	2
Account Executive	WCRV Radio	7

Overnight Control Room Operator	Staff Referral	1
Daytime Control Room Operator	Staff Referral	1
Daytime Control Room Operator	Staff Referral	1

D. During the last 12 months, the employment unit engaged in the following initiatives:

<u>Date</u>	<u>Activity</u>	<u>Description</u>	<u>Participants</u>	<u>Title</u>
1. 04/14/10	Participation	Job Fair Southwest Tennessee Community College Memphis, Tennessee	Shirley Gossett	Operations Manager
2. 06/07/10	Training	Internship Student from Southwest TN Community College, Memphis, TN 18 hours of training - 3 hours every other week 12 weeks	Tim Guess	Control Room Operator
3. 09/10/10	Participation	Job Fair Southwest TN Community College, Memphis, Tennessee	Shirley Gossett	Operations Manager
4. 10/21/10	Participation	Job Fair University of Mississippi, Oxford, Mississippi	Monika Grundy	Office Assistant
5. 10/25/10	Participation	Job Fair LeMoyne-Owen College, Memphis, Tennessee	Monika Grundy	Office Assistant
6. 11/02/10	Training	Internship Student from Southwest TN Community College, Memphis TN 20 hours of training - 4 hours per week for 4 weeks	Tim Guess	Control Room Operator
7. 01/19/11	Training	Internship Student from LeMoyne-Owen College, Memphis, TN 36 hours of training - 6 hours per week for 6 weeks	Maria Penna Monika Grundy	Control Room Operator Control Room Operator
8. 02/03/11	Training	Internship Student from Christian Brothers University, Memphis, TN 16 hours of training - 4 hours per week for 4 weeks	Maria Penna	Control Room Operator
9. 03/08/11	Participation	Job Fair University of Mississippi, Southaven, Mississippi	Monika Grundy	Office Assistant
10. 03/17/11	Participation	Job Fair Christian Brothers University, Memphis, Tennessee	Monika Grundy	Office Assistant
11. 03/24/11	Participation	Job Fair LeMoyne-Owen College, Memphis, Tennessee	Monika Grundy	Office Assistant

Name of Respondent: Richard P. Bott, II

Signature: _____

Typed Name: Richard P. Bott, II

Title: President

Date: _____

Telephone Number: 913-642-7770