

EEO PUBLIC FILE REPORT

For the period from August 1, 2010, to July 31, 2011

Prepared by: Richard P. Bott, II
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KCIV	6504	FM	Mt. Bullion, CA	No

A. The following is a list of all vacancies for full-time jobs during the reporting period:

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1. Account Executive	February 2011	Open

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened.

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone/Fax</u>
1. Central California Hispanic Chamber of Commerce	2331 Fresno Street Fresno, CA 93721	Placed Online www.cchcc.net/jobsignup.asp	T: 559-495-4817 F: 559-495-4811
2. Fresno Bee Newspaper	1626 E Street Fresno, CA 93786	Aida Lopez-Pacheco ALPacheco@fresnobee.com	T: 559-441-6107 F: 559-441-6291
3. KCIV FM On-Air Spot	1031 15 th St., Suite 1 Modesto, CA 95354	Kathleen Reynolds kreynolds@bottradionetwork.com	T: 209-524-8999 F: 209-524-9088
4. MercedHelpWanted.com	Online	Tyler Spratt, Acct. Rep. employerhelp@regionalthelpwanted.com	T: 800-365-8630
5. Merced Sun-Star Newspaper (Includes Atwater Signal, Livingston Chronicle, Chowchilla News, Los Banos Enterprise)	3033 North G Street Merced, CA 95340	Marlyn Gonzalez mgonzalez@mercedsun-star.com	T: 209-383-7777 F: 209-385-2468
6. Website	www.bottradionetwork.com	Christopher Murphy cmurphy@bottradionetwork.com	T: 913-641-7770 F: 913-642-1319

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

There were no new hires for the period listed above.

D. During the previous 12 months, one person was interviewed for the full-time position. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total Interviewees</u>
Fresno Bee	1

E. During the last 12 months, the employment unit engaged in the following initiatives:

<u>Date</u>	<u>Activity</u>	<u>Description</u>	<u>Participants</u>	<u>Title</u>
1. 9/1/10	Internship Program	Internship Program through Modesto Junior College, Modesto, California. A student is referred by the radio/television instructor for a 51-hour internship program.	2	<ul style="list-style-type: none"> ▪ Production Director ▪ Studio Operator
2. 9/1/10	Scholarship Program	The employment unit participates in a scholarship program offered by the California Broadcasters Association to students who are enrolled in the internship program. Two \$500 scholarships are awarded to radio interns each semester. There are no additional requirements other than completing the application in its entirety.		
3. 11/17/10	Training	EEO Seminar presented by the Modesto Chamber of Commerce on Sexual Harassment Prevention Training. Presenter was Katherine R. Boyd, Attorney from Curtis Legal Group. Examples and potential problem areas were discussed.	2	<ul style="list-style-type: none"> ▪ Station Manager ▪ Office Manager

Name of Respondent: Richard P. Bott, II

Signature: _____

Typed Name: Richard P. Bott, II

Title: President/CEO

Date: _____

Telephone Number: 913-642-7770