

## EEO PUBLIC FILE REPORT

For the period from October 1, 2010 to September 30, 2011

Prepared by: Richard P. Bott, II  
(Licensee/Permittee)

This report covers the following employment unit:

<u>Call Sign</u>	<u>Facility ID Number</u>	<u>Type of Station</u>	<u>Location City, State</u>	<u>LMA</u>
KSIV	6499	AM	Clayton, Missouri	No
KSIV	4276	FM	St. Louis, Missouri	No

A. The following is a list of all vacancies for full-time jobs during the reporting period:

<u>Job Title</u>	<u>Date of Opening</u>	<u>Date Filled</u>
1. Regional Manager	11/20/09	Open

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened:

<u>Recruitment Source</u>	<u>Address</u>	<u>Contact Person</u>	<u>Telephone/Fax</u>
BRN Website	<a href="http://www.bottradionetwork.com">www.bottradionetwork.com</a>	Christopher Murphy	T: 913 642-7770 F: 913 642-1319
Careerlink	www.careerlink.com	Erick Whigham	T: 877-345-5025
KSIV AM/FM	Bott Radio Network 10550 Barkley Ave. Suite 108 Overland Park, KS 66212	Steve South	T: 913-642-7770 F: 913-642-1319
Staff Referral			

C. The following is a list of the sources for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

There were no new hires for the period listed above.

D. During the previous 12 months, there were a total of 19 people interviewed for 1 vacancy for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

<u>Recruitment Source</u>	<u>Total Interviewees</u>
BRN Website	7
Careerlink	7
KSIV AM/FM	2
Staff Referral	3

E. During the last 12 months, the employment unit engaged in the following initiatives:

<u>Date</u>	<u>Activity</u>	<u>Description</u>	<u>Participants</u>	<u>Title</u>
1. 10/1/10 – 2/28/11	Mentoring	Establishment of mentoring program. In-house training to enable employment unit personnel to acquire skills that could qualify them for higher level positions. Held in the production studio at KSIV AM/FM.	Dave Powell	• Broadcast Operation Manager
2. 10/3/10	Training	Monthly training program for part time studio operators to help them qualify for more responsibility. This is held every 1 <sup>st</sup> Tuesday of the month. KSIV Studio 1750 S. Brentwood Blvd. St. Louis, MO 63144	Tony Cabanellas	• Chief Studio Operator
3. 10/6/10	Participation	Job Fair October Career Fair '10 SIUE Morris University Center Edwardsville, IL 62026	Tony Cabanellas	• Chief Studio Operator
4. 10/27/10	Participation	Job Fair 2010 Fall Job Fair St. Louis Community College Forest Park 5600 Oakland Ave. St. Louis, MO 63110	Tony Cabanellas	• Chief Studio Operator
5. 1/17/11	Participation	Speaking Engagement – Radio & TV Class Advertising Missouri Baptist University One College Park Drive St. Louis, MO 63141	Joy Elder	• Director of Marketing
6. 1/17/11	Participation	Speaking Engagement – Principles of Advertising Missouri Baptist University	Joy Elder	• Director of Marketing

<u>Date</u>	<u>Activity</u>	<u>Description</u>	<u>Participants</u>	<u>Title</u>
		One College Park Drive St. Louis, MO 63141		
7. 2/25/11	Participation	Speaking Engagement - Public Speaking Brookes Bible Institute – Radio Advertising 3465 S. Grand Blvd. St. Louis, MO 63118	Holly Willis  Joy Elder	<ul style="list-style-type: none"> <li>• Account Executive</li> <li>• Director of Marketing</li> </ul>
8. 3/2/11	Participation	Job Fair SIUE Career Network 2011 Morris University Center Edwardsville, IL 62026	Tony Cabanellas	<ul style="list-style-type: none"> <li>• Chief Studio Operator</li> </ul>
9. 3/10/11	Participation	Job Fair Spring Career Fair St. Louis Community College Meramec 11333 Big Bend Road St. Louis, MO 63122	Tony Cabanellas	<ul style="list-style-type: none"> <li>• Chief Studio Operator</li> </ul>
10. 3/14/11	Participation	Speaking Engagement – Radio Production & Radio Industry Missouri Baptist University One College Park Drive St. Louis, MO 63141	Dave Powell	<ul style="list-style-type: none"> <li>• Broadcast Operations Manager</li> </ul>
11. 3/14/11	Participation	Speaking Engagement – Radio Advertising Missouri Baptist University One College Park Drive St. Louis, MO 63141	Dave Powell	<ul style="list-style-type: none"> <li>• Broadcast Operations Manager</li> </ul>
12. 3/28/11	Sponsorship	Event Tour of KSIV AM/FM Studio Missouri Baptist University Radio Production Class	Dave Powell	<ul style="list-style-type: none"> <li>• Broadcast Operations Manager</li> </ul>
13. 5/2/11- 8/19/11	Intern Program	Intern from Missouri Baptist University Total of 101 hours	Dave Powell	<ul style="list-style-type: none"> <li>• Broadcast Operations Manager</li> </ul>
14. 6/27/11	Scholarship Program	The employment unit participates in a scholarship program offered by the Missouri Broadcasters Association. This scholarship is offered to a student pursuing an education in broadcasting. Applicant must meet the following criteria: at least a 3.0 GPA on a 4.0 scale, which must be maintained for each semester of the	Dale Smith	<ul style="list-style-type: none"> <li>• Office Manager</li> </ul>

<u>Date</u>	<u>Activity</u>	<u>Description</u>	<u>Participants</u>	<u>Title</u>
		scholarship, full-time student for every semester the scholarship is awarded, currently attending a Missouri college, university or accredited tech/trade school or be a graduating high school senior who has been admitted to a Missouri institution of higher learning, must be enrolled or planning to enroll in a broadcast or related curriculum, which provides training and expertise applicable to a broadcast operation.		
15. 6/28/11	Sponsorship	Event Tour of KSIV AM/FM Studio Faithful Friends 4103 Shenandoah Ave. St. Louis, MO 63110	Dave Powell	• Broadcast Operations Manager

Name of Respondent: Richard P. Bott, II

Signature:

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Typed Name: Richard P. Bott, II

Title: Vice President

Date:

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Telephone Number: 913-642-7770